



# Philatelic Society of Trinidad & Tobago

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P.O. BOX 596, PORT OF SPAIN, TRINIDAD, W.I.

PRESIDENT & BULLETIN EDITOR: MR. JOHN CHAY, 42 ELIZABETH ST., ST. CLAIR, PORT OF SPAIN  
TEL: 622-1673

HON. SECRETARY: MR. ROBERT FRANCO, 33 VERBENA RD., VICTORIA GARDENS, DIEGO MARTIN  
TEL: 637-3603

PORT OF SPAIN MEETINGS: 6pm second Wednesday every month, St. Mary's College, Frederick St.

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## NEW ISSUE NEWS

There is only one issue currently being prepared for release this year. This issue will commemorate the first female Prime Minister of T&T - Mrs. Kamla Persad-Bissessar. We will have more details in future Bulletins.

The \$ 5.25 stamp of the Centenary of the Birth of Dr. Eric Williams issue illustrated a photograph of Dr. Williams and the first Prime Minister of India, Jawaharlal Nehru. On the stamp, the name Jawaharlal, was spelt incorrectly as Jawarhalal. The name was spelt correctly on the Souvenir Sheet and on the brochure. This error was brought to our attention by Mark McPeanne.

Selwyn Gomes pointed out that Divali was spelt Diwali on the \$ 4.50 stamp of the Festivals issue. While there is more than one spelling for Divali, by far the most commonly used spelling in T&T is Divali.



Fig.1: Pre-paid indicia map drawn with column of dots.

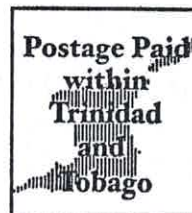


Fig.2: Reprinted Pre-paid indicia map redrawn with vertical lines.

The indicia on the Pre-paid envelopes size 4 1/8" X 9 1/2" has been redrawn. On the original printing the map of T&T was drawn by a series of irregularly shaped dots arranged in columns (fig. 1). The redrawn map is now a series of vertical lines and the font is bold (fig.2). The reprinted prepaid envelopes with the new indicia were observed on sale in 2010.

CIGARETTE AND OTHER TRADE CARDS

Trade cards are given away normally free by inserting one into the packaged commodity e.g. cigarettes or confectionery. Their purpose was to induce the purchaser of the commodity to buy more of the same to complete the series. A series can consist of any quantity from a few to a few hundred different cards. Some cards were produced to be sold and were not given away free, these are described as "commercial". Trade cards have been produced for more than a century and therefore have their own specialized group of collectors. As some of these cards relate to T&T, we bring them to your attention.

Ogden's Imperial Tobacco Co. (Fig.1) 1909 'Royal Mail' series card # 20 illustrated a 'Native Postman, Trinidad'. The card portrayed a delivery postman in a blue uniform with a mosque in the background. Salmon & Gluckstein Ltd. (Fig. 2) 1900 'Methods of Conveying the Mails' has one card with 'The Post in Trinidad'. The card illustrated a delivery postman in a red tunic with a pineapple vendor. No card number was stated on the card. This painting has been reproduced often in postcards of this era.

Twinings Tea (Fig. 3) 1960 'Rare Stamps' series card # 13 illustrated the Lady McLeod stamp. W.D.& H.O. Wills, Imperial Tobacco Co.,(Fig.4) 1929 'Flags of the Empire' second series card # 24 illustrated the colonial flag of T&T with British warships.

J. Bibby & Sons Ltd. (Fig. 5) 1955 'This Wonderful World' series card # 24 illustrated 'Trinidad, Pitch Lake'. This company sold cooking fat.

Ardath Tobacco Co. Ltd. (Fig. 6) 1939 'Stamps Rare & Interesting' series, card # 16 illustrated the Lady McLeod and an early Trinidad stamp with the seated Britannia design. Lipton Ltd. (Fig. 7) 1967 'Flags of the World' series card # 52 illustrated the new flag of an independent T&T.

Vve. H. Antoine (Fig.8) advertised 'Chocolat Antoine Bruxelles' and card # 36 illustrated 'Facteur.-Trinite' (Postman - Trinidad). The card was printed in Brussels. The illustration has some similarities to the painting used in Fig. 2.

Marque L. Rewalt (Fig.9) advertised 'Chocolat L. Rewalt' and illustrated 'La Poste a la Trinidad'. This is the same painting as used in Fig.2. There is no number on the card and it was printed in Paris.

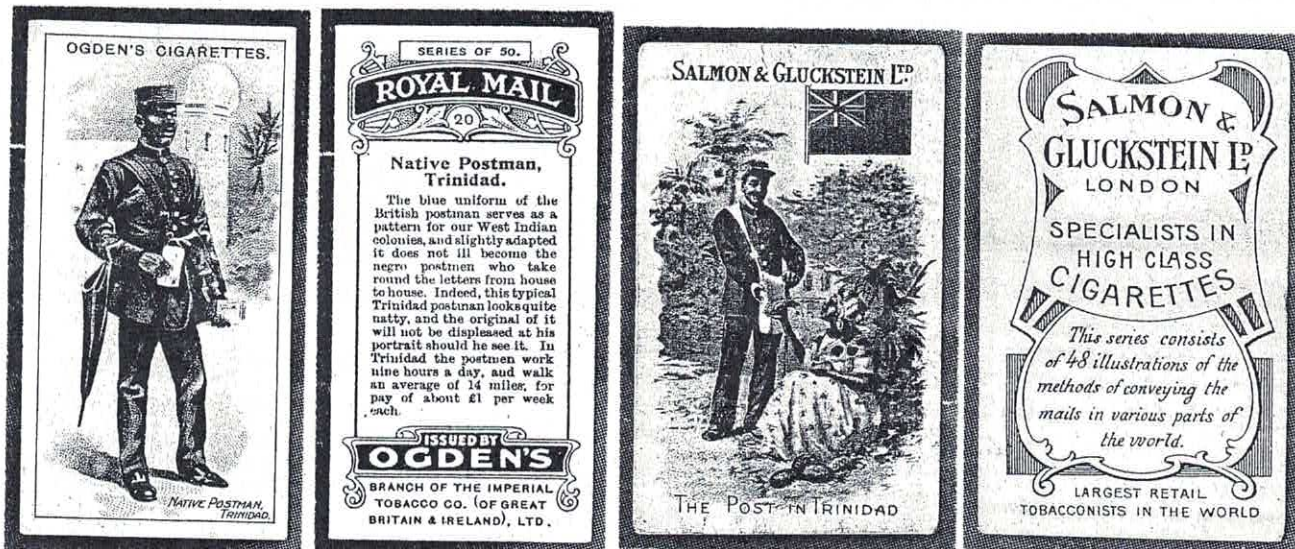


Fig.1: OGDEN'S ROYAL MAIL SERIES #20 × Fig.2: SALMON & GLUCKSTEIN LTD.



Fig.3: TWININGS RARE STAMPS #13

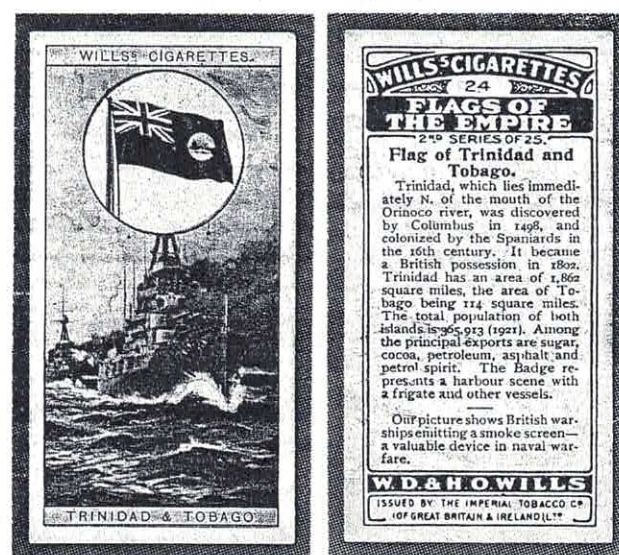


Fig.4: WILLS'S FLAGS OF THE EMPIRE #24



Fig.5: J. BIBBY & SONS LTD.  
THIS WONDERFUL WORLD #24

**THIS WONDERFUL WORLD**  
(A Series of 25)  
**24. TRINIDAD'S LAKE OF PITCH.**

The most remarkable natural feature of Trinidad—second largest British West Indian island—is its Pitch Lake. About 100,000 tons of pitch or asphalt have been removed annually for many years and yet the level doesn't fall. Liquid pitch flows up from below and fills the cavities almost as soon as they are made. There seems to be no end to the supply. The surface of the lake is fairly hard—though in very hot weather it shows the lightest footprint—and the fresh pitch coming to the surface soon hardens. In the centre of the lake the pitch is always liquid and can be seen bubbling up. The second most famous natural supply of asphalt is that at Val de Travers in Switzerland.

Issued to members of the  
**TREX CLUB**  
by J. Bibby & Sons Ltd., Liverpool 3

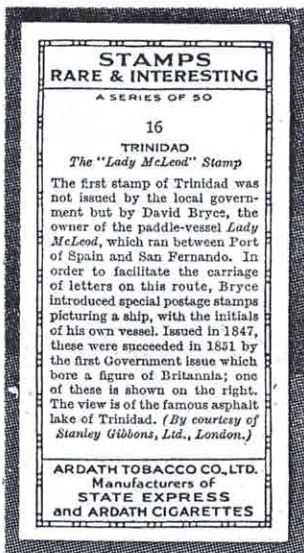
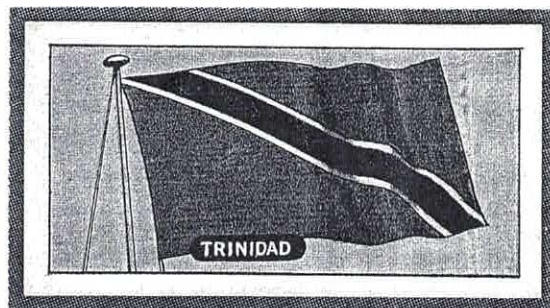


Fig.6: (LEFT) ARDATH, -STAMPS RARE & INTERESTING #20 TRINIDAD THE "LADY McLEOD" STAMP.



Fig.7: (RIGHT) LIPTON LTD. FLAGS OF THE WORLD #32 TRINIDAD

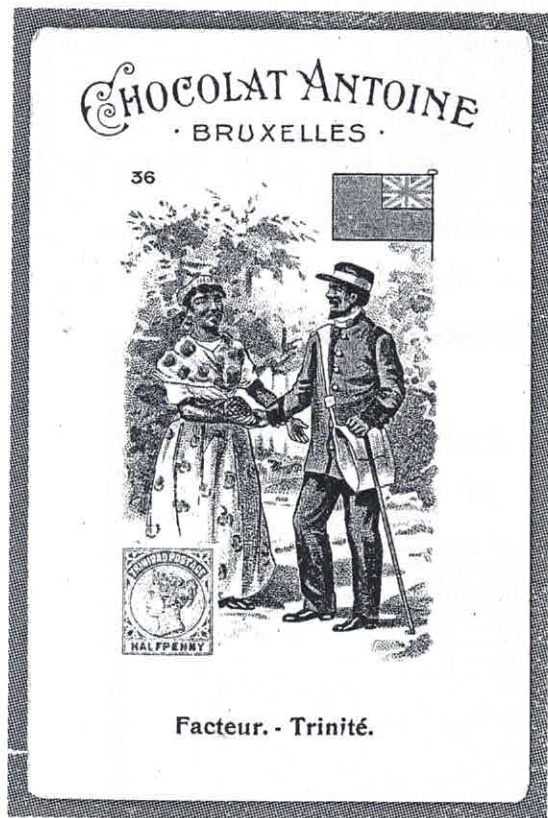


Fig.8: VVE. H. ANTOINE - CHOCOLAT ANTOINE front (left) and reverse (right)

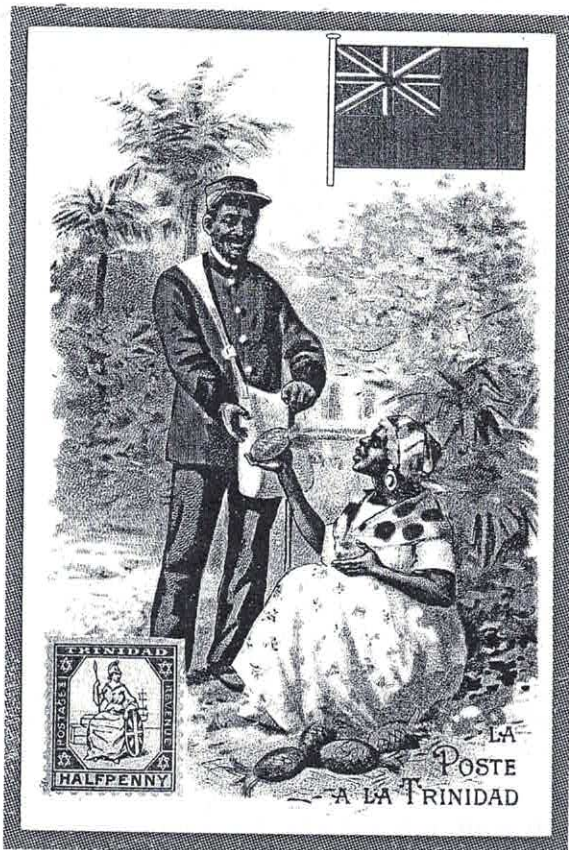


Fig.9: MARQUE L. REVAULT - CHOCOLAT L. REVAULT front (left) and reverse (right)



Fig.10: MARGARINE BRABANTIA front (left) and reverse (right)

Margarine BRABANTIA (Fig.10) was advertised on card #36 which illustrated 'Collection La Poste / Trinite'. The name of the advertiser is unclear on the card due to slight damage. The card appears to be from France. The illustration is the same as used in Fig.8.

The above ten cards are only a random selection of the cards related to T&T. The cards are inexpensive and can be obtained from dealers in the United Kingdom. Two other trade cards were described in Bulletin # 166/3. Roger Ramoutar provided some of the information used in this article.

Ref: Murray's Guide to Cigarette and other Trade Cards published by Murray Cards (International) Ltd., 51 Watford Way, Hendon Central, London NW4 3JH, United Kingdom. Website: <http://www.murraycards.com/>

### TTPOST FRANCHISE TYPES

A TTPost Franchise is a TTPost retail outlet operating within an established business. The benefits to TTPost are that franchises offer more convenient hours to the public, more locations and less expensive to TTPost to provide services. The benefits to the franchise are increased customer flow, increased sales in existing business and revenue from TTPost. There are four types of franchises.

'POSTLINK' is an automated franchise with the post-link systems in place. This franchise offers the sale of stamps, registration of mail, accepting and delivery of local and international parcels, courier service and Billpay. Also, at selected locations, the issuing of Inland Money Orders, the accepting and delivery of Express Mail and Parcels M-Bags.

'FULL MANUAL' is not an automated franchise and offers all the services except Billpay.

'FRANCHISE I' is located in rural areas. These are considered as public service as they cannot generate sufficient income. The services offered are the same as the Full Manual Franchise. The franchise is paid a flat fee for delivering the service.

'LIMITED' offers sale of stamps, registration of mail, courier Trak Pak and delivery of mail / parcels.

Reference: Source TTPost